

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 575403 /		<u>Alt Order #</u> 09819352
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 09/18/12 - 10/01/12	<u>Estimate #</u> 1781	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/17/12 / 09/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/18/12	10/01/12	M-F 5-530a Good Day	5a-530a		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$250.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$250.00			
N 2	31	09/18/12	10/01/12	M-F 530-6a Good Day	530-6a		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$450.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$450.00			
N 3	31	09/18/12	10/01/12	Good Day Colorado	6a-7a		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$450.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$450.00			
N 4	31	09/18/12	10/01/12	Good Day Colorado	7a-8a		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$400.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$400.00			
N 5	31	09/18/12	10/01/12	Good Day Colorado	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$200.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$200.00			
N 6	31	09/18/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$200.00			
		Week: 09/25/12	10/01/12	MTWTF--				2	\$200.00			
N 7	31	09/18/12	10/01/12	Everyday	10a-11a		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$100.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$100.00			
N 8	31	09/18/12	10/01/12	Judge Judy	11a-12p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$100.00			
		Week: 09/25/12	10/01/12	MTWTF--				3	\$100.00			
N 9	31	09/18/12	10/01/12	We the People w/ Glo	12p-1p		:30			NM	6	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$150.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$150.00			
N 10	31	09/18/12	10/01/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$125.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$125.00			
N 11	31	09/18/12	10/01/12	DivCt/JdgAlexM-F 2p-3p	2p-3p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$125.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$125.00			
N 12	31	09/23/12	09/30/12	FOX News Sunday	8a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$150.00			
Week:		09/24/12	09/30/12	-----S				1	\$150.00			
N 13	31	09/18/12	10/01/12	Judge Judy	3p-4p		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$200.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$200.00			
N 14	31	09/18/12	10/01/12	Ricki Lake	4p-5p		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$200.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$200.00			
N 15	31	09/18/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$600.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$600.00			
N 16	31	09/18/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$600.00			
Week:		09/25/12	10/01/12	MTWTF--				3	\$600.00			
N 18	31	09/19/12	09/26/12	FOX X Factor	7-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$3,500.00			
Week:		09/24/12	09/30/12	--W----				1	\$3,500.00			
N 19	31	09/18/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				2	\$1,500.00			
Week:		09/25/12	10/01/12	MTWTF--				2	\$1,500.00			
N 20	31	09/18/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				2	\$1,100.00			
Week:		09/25/12	10/01/12	MTWTF--				2	\$1,100.00			
N 21	31	09/23/12	09/30/12	Su LN 930p-10p	930p-10p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00			
Week:		09/24/12	09/30/12	-----S				1	\$900.00			
Totals											106	\$44,400.00

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09/18/12 - 10/01/12	OBAMA SKED C	1781

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/30/12		99		\$42,075.00		\$35,763.75						
10/01/12 - 10/01/12		7		\$2,325.00		\$1,976.25						
Totals		106		\$44,400.00		\$37,740.00						

Signature: _____ **Date:** _____

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